

Mid-Atlantic Division, ACME and Safeway

Big Game Big Ticket - OFFICIAL RULES

January 5, 2024 - February 1, 2024

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT INCREASE CHANCES OF WINNING.

- 1. HOW TO ENTER:** Go to www.ACMEpromotion.com, between January 5, 2024 - February 1, 2024 ("Sweepstakes Period"), to enter for a chance to win. Or purchase participating products and enter your Safeway For U member phone number at participating Safeway locations during the Sweepstakes Period. To enter by mail, you must submit your name, complete address, email address and telephone number with area code on a 3x5 card and mail in a stamped envelope to:

"Big Game Big Ticket – Consumer Sweepstakes",
c/o TKE, LLC
P.O. Box 26, Flourtown, PA 19031

- 2. ELIGIBILITY:** Big Game Big Ticket ("Sweepstakes"), is open to all residents of PA, NJ, DE, DC, VA, MD, NY and CT, ages 18 and over. No purchase necessary to enter or win. Employees or family members of employees of Albertsons Companies, Inc., including Banners, ACME Markets, Safeway, IHeartRadio, Beasley Media or TKE, LLC, their parents, or affiliates are not eligible to participate in this sweepstakes. Void where prohibited by law. All federal, state and local laws apply. Odds of winning each prize depend on the number of entries submitted by all entrants. Only one prize per person and per household will be awarded.

SPONSOR: Albertsons Companies' Mid-Atlantic Division (ACME and Safeway banners)

ADMINISTRATOR: TKE, LLC

- 3. GENERAL CONDITIONS:** Purchasing a participating product during the promotion period and entering your Safeway member phone number constitutes an entry. Participating products are noted with shelf tags at point of purchase, as well as noted below with a list of participating UPCs in Appendix A. All entries must be received by 11:59 pm ET, February 1, 2024. Registering an entry at: www.ACMEpromotion.com during the Sweepstakes Period also constitutes an entry. All entries must be received by 11:59 pm, February 1, 2024. All mail-in entries must be postmarked by January 29, 2024 and received by February 1, 2024 to be eligible for the Prize. For online entry, limit one entry per IP address for the duration of the sweepstakes. Limit one mail in entry per outer stamped envelope. Mail-in envelopes larger than a #10 envelope will be automatically disqualified. No photocopied or mechanically reproduced entries will be accepted; incomplete or illegible entries are not eligible. No responsibility is assumed for technical failure of any kind or for lost, late, damaged, misdirected, incomplete, altered, illegible or postage due entries. Electronic entries that are incomplete, incorrect, illegible and/or deemed not eligible by Albertsons Companies' Mid-Atlantic's Marketing Department will automatically be disqualified. Sponsor and Administrator are not responsible for any electronic, network, computer or other technical malfunctions that may occur upon collection, processing and transmission of data or for any type of graphical or other error in the printing of the offer or in administration of the Sweepstakes. Multiple entrants are not permitted to share the same e-mail or physical address. Any attempt by any entrant to obtain more than one entry per day during the Sweepstakes Period by using multiple/different addresses, identities, registrations or logins, or any other methods will void that entrant's submissions and that participant may be disqualified from the Sweepstakes. Use of any robotic, automatic, programmed or similar entry method will void all entries and result in disqualification.

Winner Selection – The one Grand Prize winner and ten Runner Up winners will be selected on or about February 2, 2024. **Winners will be selected in a random drawing by the Sweepstakes Administrator, whose decisions with respect to all aspects of the Sweepstakes are final and binding. Electronic entries will be combined with mail-in entries to form one pool of entries. Winner will be notified by phone and/or email.** All entries received after February 1, 2024 are void and ineligible for prizes.

- 4. PRIZES:** Total approximate retail value of prizes is \$9,000. Prize structure is as follows:
 - a.** One (1) Grand Prize Winner will be selected. Grand Prize includes airfare for two (2) from airport closest to winner's residence to airport reasonably close to the site of the Big Game depending on flight

availability, two (2) nights' accommodations in hotel in reasonable distance to the site of The Big Game¹, and two (2) tickets to The Big Game on February 9, 2025. ARV of grand prize is \$8,000.

- b. Ten (10) Runner Up Winners will receive a \$100 ACME or Safeway gift card. 5 ACME gift cards and 5 Safeway gift cards will be given away. ARV of each runner up gift card prize is \$100.

Unclaimed, returned and/or refused prizes will not be awarded. Sponsor will report the total value of the prize to the IRS and furnish winner with a federal Form 1099-MISC for an ARV of \$600 or more. Winners must provide their social security number and, if requested, a completed Form W-9 to Sponsor for tax reporting purposes. All winners are solely responsible for determination and payment of all federal, state, and local taxes incurred as a result of the award of a prize. No more than the advertised number of prizes will be awarded. Sponsor reserves the right to substitute any listed prize for one of equal or greater value if the designated prize should become unavailable. All prizes are non-transferable, unless agreed upon by Sponsor, and no substitutions will be made. All seating to be determined by Sponsor in its sole discretion. Sponsor is not responsible if any scheduled event or performance is delayed, postponed or cancelled for any reason and winner will not be reimbursed for tickets. Tickets may be subject to issuer's standard rain-check policies and procedures. All expenses, travel, and other costs not expressly stated in the package description above are the sole responsibility of winner. By accepting ticket prize, winner agrees to abide by any terms, conditions and restrictions provided by the ticket issuer. Sponsor is not responsible if winner does not use ticket on day of event or performance. Sponsor is not responsible for lost, stolen or damaged items during delivery and lost, mutilated, or stolen tickets, vouchers or certificates will not be replaced. Sponsor also reserves the right to cancel this Sweepstakes at any time during the Sweepstakes Period. Sponsor is not responsible for winner limitations that prevent acceptance or use of any prize.

5. **WINNERS:** Winners will be selected in a random drawing by the Sweepstakes administrator, whose decisions with respect to all aspects of the Sweepstakes are final and binding. Odds of winning any prize depend on the number of eligible entries received. Entrants from both banners, Safeway and ACME, will be combined in to one pool of entrants and 1 Grand Prize Winner, and 10 Runner Ups will be chosen from that pool. Winner will be notified by phone and/or email. Prize may be forfeited if the notification is mailed and returned as undeliverable mail without a forwarding address, or if Winner is unable to be contacted by or does not respond to telephone and email notifications. Winner must comply with all Sweepstakes rules as published. Winner will be required to sign and return an Affidavit of Eligibility and Release of Liability/Publicity for the specific prize. Winner will be required to return documents within seven (7) days from the postmark date on the prize notification letter.
6. **LIMITATIONS OF LIABILITY:** Sponsor reserves the right, at its sole discretion, to cancel the on-line entry method of the Sweepstakes if it becomes technically corrupted and select winner by random drawing from among all eligible mail-in entries received to point of cancellation. By participating, winner releases Sponsor, Administrator, TKE and Beasley Media, and their respective parent, subsidiaries, affiliates, and the directors, officers, employees or agencies of any of the above organizations (the "Released Parties") from any and all liability for any injuries, losses or damages of any kind caused by participation in the Sweepstakes, the prize or resulting from acceptance, possession, or use/misuse of the prize, the use of any winner's name, photograph and/or likeness as permitted herein, including, without limitation, claims based on publicity rights, defamation and/or invasion of privacy; and/or any travel or activity related to the receipt, use or misuse of the prizes, including, but not limited to, personal injury, death and/or property damage.. Acceptance of any prize shall constitute and signify the winner's agreement and consent that Sponsor may use the winner's name, address, likeness, and/or prize information for promotional purposes without further payment or consideration. All entries become the property of Sponsor and none will be returned. As a condition to participating in this Sweepstakes, each entrant agrees that (a) any and all disputes that cannot be resolved between the parties, and all causes of action arising out of or in connection with this Sweepstakes shall be resolved individually, without resort to any form of class action, exclusively before a court located in Ada County, Idaho, having competent jurisdiction, which court shall apply the laws of the State of Idaho, without regard to the conflicts of law principles thereof; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs

¹ The Big Game is the the National Football League championship game commonly referred to as the Super Bowl. The National Football League is not a sponsor of and has not endorsed or reviewed this Sweepstakes.

associated with entering this Contest, but in no event attorneys' fees; and (c) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. The entrant and Sweepstakes Administrator hereby waive any and all right to trial by jury. If any provision of these Official Rules is declared or found by a court of competent jurisdiction to be illegal, unenforceable or void, then such provision will be null and void but each other provision hereof not so affected will be enforced to the full extent permitted by applicable law. All federal, state and local laws and regulations apply.

7. **PRIVACY:** Please review Sponsor's Privacy Policy at <https://www.albertsonscorporation.com/about-us/our-policies/privacy-policy.html> and Terms of Use at <https://www.albertsonscorporation.com/about-us/our-policies/terms-of-use.html>. By participating in the Sweepstakes you hereby agree to Sponsor's collection and usage of your personal information as permitted by Sponsor's Privacy Policy and acknowledge that you have read and accept Sponsor's Privacy Policy.
8. **WINNERS' LIST:** To obtain a list of winners, send a self-addressed, stamped envelope to: "Big Game Big Ticket – Sweepstakes", c/o TKE, LLC, P.O. Box 26, Flourtown, PA 19031, by February 1, 2025.

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Appendix A (Participating Product UPC's)

Tyson - Jimmy Dean		
BRAND #1 Description	SIZE	UPC NUMBER
Jimmy Dean Frozen Breakfast Bowls		
JD BRKFST BOWL BISC & SAUS GRVY FZ BOWL	9oz	0-77900-47150-6
JD DELIGHTS BOWL TURKEY SAUSAGE	7oz	0-77900-47133-9
JD BREAKFAST BOWL SAUSAGE & GRAVY	7oz	0-77900-47141-4
JD BREAKFAST MEAT BOWL LOVERS	7oz	0-77900-70615-8
JD BRKFST HAM BOWL	7oz	0-77900-47140-7
JD BREAKFAST BOWL STEAK	7oz	0-77900-49184-9
JIMMY DEAN PB CRUMBLES BOWL	7oz	0-77900-00208-3
JD BREAKFAST BOWL BACON	7oz	0-77900-47131-5
JD BREAKFAST BOWL SAUSAGE	7oz	0-77900-47132-2
BRAND #2 Description	SIZE	UPC NUMBER
Jimmy Dean Frozen Breakfast Premium & Delights		
JIMMY DN DL FRITTATAS EGG BC	12oz	0-77900-31091-1
JD DELIGHTS SAUSAGE EGG WHITE & CHSE TRKY	19.2oz	0-77900-50257-6
JD DELIGHTS SPINACH & EGG WHT PATTY	20.8oz	0-77900-00071-3
JD DELIGHTS MUFFIN TURKEY SAUS EGG 4CT	3.4oz	0-77900-50241-5
JD DELIGHTS SANDWICH CANADIAN BACON 4CT	18oz	0-77900-50242-2
JD SANDWICHES MFN SAUSAGE EGG & CHEESE	22.8oz	0-77900-50318-4
FULLY COOKED BRKFST WRAP SOUTHWEST STYLE	17oz	0-77900-00017-1

JD DELIGHTS BREAKFAST WRAP SPINACH & BAC	17oz	0-77900-00020-1
JIMMY DEAN DELIGHTS TRKY SAUS EGG WHITE	18.4oz	0-77900-00210-6
JIMMY DEAN HAM TURKEY EGGWICH	16.4oz	0-77900-47171-1
JIMMY DEAN FRITTATA EGG WICH FLORENTINE	16.4oz	0-77900-47172-8
JD DELIGHTS EGG WICH BROCCOLI CHEESE	16.4oz	0-77900-47169-8
BRAND #3 Description	SIZE	UPC NUMBER
Jimmy Dean Frozen Breakfast Handheld Snadwiches		
JD MAPLE PANCAKES WITH MAPLE SAUSAGE	15oz	0-77900-36393-1
JD CANADIAN BACON MUFFIN 4CT	17.6oz	0-77900-52450-9
JD CROISSANT SNDWCH HAM/CHEESE MEAL SIZE	13.6oz	0-77900-50207-1
JD BISCUIT SAUSAGE 10CT	17oz	0-77900-31101-7
JD BISCUIT SAUSAGE EGG CHEESE 4CT	18oz	0-77900-50209-5
JD CROISSANT SAUSAGE EGG 4CT	18oz	0-77900-50210-1
JD BISCUIT BACON EGG CHEESE 4CT	14.4oz	0-77900-50212-5
JD MUFFIN SAUSAGE EGG CHEESE 4CT	18.4oz	0-77900-50213-2
JIMMY DEAN MAPLE GRIDDLE CAKE SANDWICHES	18.8oz	0-77900-00169-7
JIMMY DEAN CROISSANT BREAKFAST SANDWICHE	18oz	0-77900-00072-0
JD BREAKFAST BURRITOS MEAT LOVERS	17oz	0-77900-19488-7
JD BISCUITS SNACK SIZE MAPLE SAUSAGE	17oz	0-77900-31142-0
JIMMY DEAN SAUSAGE SKILLETS	16oz	0-77900-00113-0
JD CHKN SAUS EGG & CHSE BRKFST NGTS	12oz	0-77900-00120-8
JD BREAKFAST BURRITOS SAUSAGE	17oz	0-77900-19487-0
JD DICED POTATOES RED & GRN PPRS	16oz	0-77900-00114-7
JD PORK SAUSAGE EGG & CHEESE BRKFST NGTS	12oz	0-77900-00121-5
JIMMY DEAN MAPLE BISCUIT ROLL-UPS SAUSAG	12.8oz	0-77900-00111-6
JD MEAT LOVERS STUFFED HASH BROWN	15oz	0-77900-19282-1
JD PORK SAUSAGE EGG & CHSE BSCT ROLLUPS	12.8oz	0-77900-50223-1
JD EGG HAM AND CHSE BISCUIT ROLLUPS	12.8oz	0-77900-50225-5
McCain Foods		
BRAND #1 Description	SIZE	UPC NUMBER
MCCAIN SMILES	12/22oz	7271400222
MCCAIN POTATOES CRAFT BEER BATTERED	12/22oz	7271400240
MCCAIN ONION RINGS CRAFT BEER BATTERED	6/14oz	7271400248
MCCAIN FRIES 5 MINUTE	12/20oz	7271400550
MCCAIN FRIES CURLY SEASONED	12/26oz	7271400646
MCCAIN QUICK COOK CRINKLE CUT FRIES	12/20oz	7271400662
MCCAIN QUICK COOK BATTERED STRAIGHT CUT	12/20oz	7271400663
MCCAIN QUICK COOK WAFFLE CUT FRIES	12/20oz	7271400679
MCCAIN QUICK COOK TASTI TATERS	12/20oz	7271400799
MCCAIN CHD & BACON POT BITE	12/12oz	7271400828
MCCAIN CHD & BROCC POT BITE	12/12oz	7271400827

Utz		
BRAND #1 Description	SIZE	UPC NUMBER
Utz Party Size Regular Potato Chips	13 oz.	0-41780-27148
Utz Party Size Ripple Potato Chips	12.5 oz.	0-41780-27149
Utz Party Size BBQ Potato Chips	12.5 oz.	0-41780-27147
Utz Party Size Sour Cream & Onion Potato Chips	12.5 oz.	0-41780-27150
Utz Party Size Grandma Utz Potato Chips	12.5 oz.	0-41780-27101
Utz Party Size Honey BBQ Potato Chips	12.5 oz.	0-41780-35150
Utz Party Size Salt & Vinegar Potato Chips	12.5 oz.	0-41780-35151
Utz Party Size Red Hot Potato Chips	12.5 oz.	0-41780-35160
BRAND #2 Description	SIZE	UPC NUMBER
Tortiyahs! Restaurant Style	11 oz.	0-72080-19286
Tortiyahs! Cantina Style	11 oz.	0-72080-19288
Tortiyahs! Blue Corn	10 oz.	0-72080-41006
Tortiyahs! Guacamole	10 oz.	0-72080-41009
Tortiyahs! Brazilian Lime	11 oz.	0-72080-19289
Tortiyahs! White Round	11 oz.	0-72080-19290
Tortiyahs! Nacho	8 oz.	0-72080-19299
Tortiyahs! Green Chili	8 oz.	0-72080-19297
Tortiyahs! Jalapeno Ranch	8 oz.	0-72080-19298
Poppi		
BRAND #1 Description	SIZE	UPC NUMBER
Poppi Prebiotic Strawberry Lemon	12oz	709586514856
Poppi Prebiotic Raspberry Rose	12oz	709586514894
Poppi Prebiotic Ginger Lime	12oz	709586514870
Poppi Prebiotic Orange	12oz	724190812877
Blue Triton		
BRAND #1 Description	SIZE	UPC NUMBER
Poland Spring Spring DPST CP PET	24X.5L	75720-00409
Poland Spring Spring NON-DPST CP PET	24X.5L	75720-96892
Deer Park Spring DPST CP PET	24X.5L	82657-50406
Pure Life	28X .5L	68274-73529
BRAND #2 Description	SIZE	UPC NUMBER
Splash Blast 6/.5L Wildberry	6/.5L	68274-34217
Splash Blast 6/.5L Lemon	6/.5L	68274-91146
Splash Blast 6/.5L Mandarin/Orange	6/.5L	68274-91147
Splash Blast 6/.5L Acai Grape	6/.5L	68274-34225

Unique		
BRAND #1 Description	SIZE	UPC NUMBER
Unique Snacks Pretzels - Original Splits	11 oz.	0-79927-11011-6
Unique Snacks Pretzels - Original Shells	10 oz.	0-79927-10211-1
Unique Snacks Pretzels - Extra Dark Splits	11 oz.	0-79927-11021-5
Unique Snacks Pretzels - Sourdough Craft Beer Pretzel Rings	11 oz.	0-79927-11311-7
Unique Snacks Pretzels - Multi-Grain Splits	11 oz.	0-79927-11041-3
Unique Snacks Pretzels - Extra Salt Splits	11 oz.	0-79927-11012-3
Unique Snacks Pretzels - Unsalted Splits	11 oz.	0-79927-11010-9
Unique Snacks Puffzels - Aged Cheddar	4.8 oz.	0-79927-06402-0
Unique Snacks Puffzels - Homestyle	4.8 oz.	0-79927-06401-3
Unique Snacks Puffzels - Wild Buffalo	4.8 oz.	0-79927-06403-7
Unique Snacks Puffzels - Honey Mustard	4.8 oz.	0-79927-06404-4