

# Mid-Atlantic Division, ACME and Safeway

## Big Game Big Ticket - OFFICIAL RULES

January 7, 2022 - February 10, 2022

### **NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT INCREASE CHANCES OF WINNING.**

- 1. HOW TO ENTER:** Go to [www.ACMEpromotion.com](http://www.ACMEpromotion.com), between January 7, 2022 - February 10, 2022 ("Sweepstakes Period"), to enter for a chance to win. Or purchase participating products using your Safeway Club Card at participating Safeway locations during the Sweepstakes Period. To enter by mail, you must submit your name, complete address, email address and telephone number with area code on a 3x5 card and mail in a stamped envelope to:

*"Big Game Big Ticket – Consumer Sweepstakes",  
c/o TKE, LLC  
P.O. Box 26, Flourtown, PA 19031*

- 2. ELIGIBILITY:** Big Game Big Ticket ("Sweepstakes"), is open to all residents of PA, NJ, DE, DC, VA, MD, NY and CT, ages 18 and over. No purchase necessary to enter or win. Employees or family members of employees of ACME Markets, Safeway, Beasley Media or TKE, LLC, their parents, or affiliates are not eligible to participate in this sweepstakes. Void where prohibited by law. All federal, state and local laws apply. Odds of winning each prize depend on the number of entries submitted by all entrants. Only one prize per person and per household will be awarded.

**SPONSOR:** Albertsons Companies' Mid-Atlantic Division (ACME and Safeway banners)

**ADMINISTRATOR:** TKE, LLC

- 3. GENERAL CONDITIONS:** Purchasing a participating product during the promotion period utilizing your Safeway Club Card constitutes an entry. Participating products are noted with shelf tags at point of purchase, as well as noted below with a list of participating UPCs in Appendix A. All entries must be received by 11:59 pm ET, February 10, 2022. Registering an entry at: [www.ACMEpromotion.com](http://www.ACMEpromotion.com) during the Sweepstakes Period also constitutes an entry. All entries must be received by 11:59 pm, February 10, 2022. All mail-in entries must be postmarked by February 7, 2022 and received by February 10, 2022 to be eligible for the Prize. The Grand Prize winner and Runner Up winners will be selected on or about February 11, 2022. All entries received after these dates are void and ineligible for prizes. For online entry, limit one entry per IP address for the duration of the sweepstakes. Limit one mail in entry per outer stamped envelope or online entry per day. Mail-in envelopes larger than a #10 envelope will be automatically disqualified. No photocopied or mechanically reproduced entries will be accepted; incomplete or illegible entries are not eligible. No responsibility is assumed for technical failure of any kind or for lost, late, damaged, misdirected, incomplete, altered, illegible or postage due entries. Electronic entries that are incomplete, incorrect, illegible and/or deemed not eligible by Albertsons Companies' Mid-Atlantic's Marketing Department will automatically be disqualified. Sponsor and Administrator are not responsible for any electronic, network, computer or other technical malfunctions that may occur upon collection, processing and transmission of data or for any type of graphical or other error in the printing of the offer or in administration of the Sweepstakes. Multiple entrants are not permitted to share the same e-mail or physical address. Any attempt by any entrant to obtain more than one entry per day during the Sweepstakes Period by using multiple/different addresses, identities, registrations or logins, or any other methods will void that entrant's submissions and that participant may be disqualified from the Sweepstakes. Use of any robotic, automatic, programmed or similar entry method will void all entries and result in disqualification.
- 4. PRIZES:** Total approximate retail value of prizes is \$9,000. Prize structure is as follows:
  - a.** One (1) Grand Prize Winner will be selected. Grand Prize includes airfare for two (2) from airport closest to winner's residence, two (2) nights' accommodations in hotel in reasonable distance to the site of The Big Game, and two (2) tickets to The Big Game on February 12, 2023. ARV of grand prize is \$8,000.
  - b.** Ten (10) Runner Up Winners will receive a \$100 ACME or Safeway gift card. 5 ACME gift cards and 5 Safeway gift cards will be given away. ARV of each runner up gift card prize is \$100.

Unclaimed and returned prizes will not be awarded. Sponsor will report the total value of the prize to the IRS and furnish winner with a federal Form 1099-MISC for an ARV of \$600 or more. Winners must provide their social security number and, if requested, a completed Form W-9 to Sponsor for tax reporting purposes, and are solely responsible for payment of all federal, state, and local taxes incurred as a result of the award of a prize. No more than the advertised number of prizes will be awarded. Sponsor reserves the right to substitute any listed prize for one of equal or greater value if the designated prize should become unavailable. All prizes are non-transferable, unless agreed upon by Sponsor, and no substitutions will be made. All seating to be determined by Sponsor in its sole discretion. Sponsor is not responsible if any scheduled event or performance is delayed, postponed or cancelled for any reason and winner will not be reimbursed for tickets. Tickets may be subject to issuer's standard rain-check policies and procedures. All expenses, travel, and other costs not expressly stated in the package description above are the sole responsibility of winner. By accepting ticket prize, winner agrees to abide by any terms, conditions and restrictions provided by the ticket issuer. Sponsor is not responsible if winner does not use ticket on day of event or performance. Sponsor is not responsible for lost, stolen or damaged items during delivery and lost, mutilated, or stolen tickets, vouchers or certificates will not be replaced. Sponsor also reserves the right to cancel this Sweepstakes at any time during the Sweepstakes Period. Sponsor is not responsible for winner limitations that prevent acceptance or use of any prize.

- 5. WINNERS:** Winners will be selected in a random drawing by the Sweepstakes administrator, whose decisions with respect to all aspects of the Sweepstakes are final and binding. Odds of winning any prize depend on the number of eligible entries received. Entrants from both banners, Safeway and ACME, will be combined in to one pool of entrants and 1 Grand Prize Winner, and 10 Runner Ups will be chosen from that pool. Winner will be notified by phone and/or email. Prize may be forfeited if the notification is mailed and returned as undeliverable mail without a forwarding address, or if Winner is unable to be contacted by telephone and email. Winner must comply with all Sweepstakes rules as published. Winner will be required to sign and return an Affidavit of Eligibility and Release of Liability/Publicity for the specific prize. Winner will be required to return documents within seven (7) days from the postmark date on the prize notification letter.
- 6. LIMITATIONS OF LIABILITY:** Sponsor reserves the right, at its sole discretion, to cancel the on-line entry method of the Sweepstakes if it becomes technically corrupted and select winner by random drawing from among all eligible mail-in entries received. By participating, winner releases Sponsor, Administrator, and Beasley Media, and their respective parent, subsidiaries, affiliates, and the directors, officers, employees or agencies of any of the above organizations from any and all liability for any injuries, losses or damages of any kind caused by the prize or resulting from acceptance, possession, or use/misuse of the prize. Acceptance of any prize shall constitute and signify the winner's agreement and consent that Sponsor may use the winner's name, address, likeness, and/or prize information for promotional purposes without further payment or consideration. All entries become the property of Sponsor and none will be returned. As a condition to participating in this Sweepstakes, each entrant agrees that (a) any and all disputes that cannot be resolved between the parties, and all causes of action arising out of or in connection with this Sweepstakes shall be resolved individually, without resort to any form of class action, exclusively before a court located in Ada County, Idaho, having competent jurisdiction, which court shall apply the laws of the State of Idaho, without regard to the conflicts of law principles thereof; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (c) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. The entrant and Sweepstakes Administrator hereby waive any and all right to trial by jury. If any provision of these Official Rules is declared or found by a court of competent jurisdiction to be illegal, unenforceable or void, then such provision will be null and void but each other provision hereof not so affected will be enforced to the full extent permitted by applicable law. All federal, state and local laws and regulations apply.
- 7. PRIVACY:** Please review Sponsor's Privacy Policy at <https://www.albertsonscorporation.com/about-us/our-policies/privacy-policy.html> and Terms of Use at <https://www.albertsonscorporation.com/about-us/our-policies/terms-of-use.html>. By

participating in the Sweepstakes you hereby agree to Sponsor's collection and usage of your personal information as permitted by Sponsor's Privacy Policy and acknowledge that you have read and accept Sponsor's Privacy Policy.

8. **WINNERS' LIST:** To obtain a list of winners, send a self-addressed, stamped envelope to: "Big Game Big Ticket – Sweepstakes", c/o TKE, LLC, P.O. Box 26, Flourtown, PA 19031, by February 10, 2023.

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### Appendix A (Participating Product UPC's)

<b>McCains</b>		
<b>BRAND #1 Description</b>	<b>SIZE</b>	<b>UPC NUMBER</b>
MCCAIN QUICK CK WFFL CT FRIES	20oz	7271400679
MCCAIN QUICK CK BATTERED STRT CT	20oz	7271400663
MCCAIN QUICK CK CRINKLE CT FRIES	20oz	7271400662
MCCAIN POTATOES CRAFT BEER BATTERED	22oz	7271400240
MCCAINS TATERS TASTI	32oz	7271407221
MCCAIN FRIES 5 MINUTE	20oz	7271400550
MCCAIN SMILES	20oz	7271400220
MCCAIN ONION RINGS CRAFT BEER BATTERED-Safeway only	14oz	7271400248
MCCAIN FRIES CURLY SEASONED	16oz	7271400646
<b>Tillamook</b>		
<b>BRAND #1 Description</b>	<b>SIZE</b>	<b>UPC NUMBER</b>
<b>Slices</b>		
Tillamook Swiss	12/8z	72830-03009
Tillamook Sliced Sharp	12/8z	72830-03002
Tillamook Sliced Pepper Jack	12/8z	72830-03013
Tillamook Sliced Colby Jack	12/8z	72830-03033
Tillamook Sliced Medium	12/8z	72830-03111
Tillamook Cheddar White Deli Sliced	12/8z	72830-03011
Tillamook Provolone	12/7z	72830-03316
Tillamook Sliced X-Sharp White Cheddar	12/7z	72830-03003
Tillamook Sliced Muenster	12/8z	72830-03089
<b>Shreds</b>		
Tillamook Mex Pepper Jack Med	12/8z	72830-01124
Tillamook Fancy Med Cheddar Shredded	12/8z	72830-00100
Tillamook Mozzarella Shredded	12/8z	72830-01121
Tillamook Cheese Mexican Blend Shred	12/8z	72830-01140
Tillamook Sharp Cheddar	12/8z	72830-01104
Tillamook Sharp White Cheddar Shred Farmsyle Cut	12/8z	72830-01128

<b>Nabisco</b>		
<b>BRAND #1 Description - Chips Ahoy</b>	<b>SIZE</b>	<b>UPC NUMBER</b>
NBC CHPS AHOY CKY W/REESES PNT BTR CUPS		44000-02456
NBC CHIPS AHOY CHEWY REESES PEANUT BUTTER CUPS		44000-02991
NBC CHIPS AHOY ORIGINAL		44000-03219
NBC CHIPS AHOY REDUCED FAT		44000-03220
NBC CHIPS AHOY CHUNKY		44000-03221
NBC CHIPS AHOY WHITE FUDGE CHUNKY		44000-03222
NBC CHIPS AHOY CHEWY		44000-03223
NBC CHIPS AHOY CANDY BLAST		44000-03225
NBC CHIPS AHOY REESE'S CHOCOLATE		44000-03388
NBC CHIPS AHOY BROWNIE FILLED		44000-03394
NBC CHIPS AHOY COCONUT CHUNKY		44000-04056
NBC CHIPS AHOY SOFT CHUNKY ORIGINAL		44000-04466
NBC CHIPS AHOY SOFT CHUNKY PEANUT BUTTER		44000-04467
NBC CHIPS AHOY RED VELVET		44000-04637
NBC CHIPS AHOY SMORES		44000-04638
NBC CHIPS AHOY THINS ORIG		44000-04913
CHIPS AHOY REESES PIECES		44000-06393
CHIPS AHOY HERSHEY		44000-06397
CHIPS AHOY TEAM USA		44000-06411
CHIPS AHOY HERSHEY FUDGE FILLED		44000-06986
CHIPS AHOY "CHIPS GOT TALENT"		44000-07057
CHIPS AHOY BOYS & GIRLS AMERICA		44000-07269
<b>BRAND #2 Description - Ritz</b>	<b>SIZE</b>	<b>UPC NUMBER</b>
NBC RITZ CRISP & THINS SEA SALT		44000-05041
NBC RITZ CRISP & THINS CREAM CHS & ONION		44000-05043
NBC RITZ CRISP & THINS SALT & VINEGAR		44000-05094
NBC RITZ TOASTED CHIPS ORIGINAL		44000-05104
NBC RITZ TOASTED CHIPS SOUR CREAM & ONION		44000-05105
NBC RITZ TOASTED CHIPS CHEDDAR		44000-05106
RITZ TOASTED CHIPS MULTIGRAIN		44000-05107
RITZ TOASTED CHIPS VEGGIE		44000-05109
NBC RITZ CORN TOASTED CHIPS SALSA VERDE		44000-05111
RITZ PITA TOASTED CHIPS ORIG		44000-05129
RITZ CRISPS & THINS CHEDDAR		44000-05795
RITZ CRISPS & THINS BBQ		44000-05781
RITZ CRISPS & THINS BUFFALO		44000-06018
RITZ CRISPS & THINS JALAPENO		44000-06019
RITZ CRISPS & THINS TABASCO		44000-06291
RITZ TOASTED CHIPS RANCH		44000-07249