

# Mid-Atlantic Division, ACME and Safeway

## Big Game Big Ticket - OFFICIAL RULES

January 6, 2023 - February 2, 2023

### NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT INCREASE CHANCES OF WINNING.

- 1. HOW TO ENTER:** Go to [www.ACMEpromotion.com](http://www.ACMEpromotion.com), between January 6, 2023 - February 2, 2023 ("Sweepstakes Period"), to enter for a chance to win. Or purchase participating products and enter your Safeway member phone number at participating Safeway locations during the Sweepstakes Period. To enter by mail, you must submit your name, complete address, email address and telephone number with area code on a 3x5 card and mail in a stamped envelope to:

*"Big Game Big Ticket – Consumer Sweepstakes",*  
c/o TKE, LLC  
P.O. Box 26, Flourtown, PA 19031

- 2. ELIGIBILITY:** Big Game Big Ticket ("Sweepstakes"), is open to all residents of PA, NJ, DE, DC, VA, MD, NY and CT, ages 18 and over. No purchase necessary to enter or win. Employees or family members of employees of ACME Markets, Safeway, IHeartRadio, Beasley Media or TKE, LLC, their parents, or affiliates are not eligible to participate in this sweepstakes. Void where prohibited by law. All federal, state and local laws apply. Odds of winning each prize depend on the number of entries submitted by all entrants. Only one prize per person and per household will be awarded.

**SPONSOR:** Albertsons Companies' Mid-Atlantic Division (ACME and Safeway banners)

**ADMINISTRATOR:** TKE, LLC

- 3. GENERAL CONDITIONS:** Purchasing a participating product during the promotion period and entering your Safeway member phone number constitutes an entry. Participating products are noted with shelf tags at point of purchase, as well as noted below with a list of participating UPCs in Appendix A. All entries must be received by 11:59 pm ET, February 2, 2023. Registering an entry at: [www.ACMEpromotion.com](http://www.ACMEpromotion.com) during the Sweepstakes Period also constitutes an entry. All entries must be received by 11:59 pm, February 2, 2023. All mail-in entries must be postmarked by January 30, 2023 and received by February 2, 2023 to be eligible for the Prize. The Grand Prize winner and Runner Up winners will be selected on or about February 3, 2023. All entries received after these dates are void and ineligible for prizes. For online entry, limit one entry per IP address for the duration of the sweepstakes. Limit one mail in entry per outer stamped envelope. Mail-in envelopes larger than a #10 envelope will be automatically disqualified. No photocopied or mechanically reproduced entries will be accepted; incomplete or illegible entries are not eligible. No responsibility is assumed for technical failure of any kind or for lost, late, damaged, misdirected, incomplete, altered, illegible or postage due entries. Electronic entries that are incomplete, incorrect, illegible and/or deemed not eligible by Albertsons Companies' Mid-Atlantic's Marketing Department will automatically be disqualified. Sponsor and Administrator are not responsible for any electronic, network, computer or other technical malfunctions that may occur upon collection, processing and transmission of data or for any type of graphical or other error in the printing of the offer or in administration of the Sweepstakes. Multiple entrants are not permitted to share the same e-mail or physical address. Any attempt by any entrant to obtain more than one entry per day during the Sweepstakes Period by using multiple/different addresses, identities, registrations or logins, or any other methods will void that entrant's submissions and that participant may be disqualified from the Sweepstakes. Use of any robotic, automatic, programmed or similar entry method will void all entries and result in disqualification.
- 4. PRIZES:** Total approximate retail value of prizes is \$9,000. Prize structure is as follows:
  - a.** One (1) Grand Prize Winner will be selected. Grand Prize includes airfare for two (2) from airport closest to winner's residence, two (2) nights' accommodations in hotel in reasonable distance to the site of The Big Game, and two (2) tickets to The Big Game on February 11, 2024. ARV of grand prize is \$8,000.
  - b.** Ten (10) Runner Up Winners will receive a \$100 ACME or Safeway gift card. 5 ACME gift cards and 5 Safeway gift cards will be given away. ARV of each runner up gift card prize is \$100.

unclaimed and returned prizes will not be awarded. Sponsor will report the total value of the prize to the IRS and furnish winner with a federal Form 1099-MISC for an ARV of \$600 or more. Winners must provide their social security number and, if requested, a completed Form W-9 to Sponsor for tax reporting purposes, and are solely responsible for payment of all federal, state, and local taxes incurred as a result of the award of a prize. No more than the advertised number of prizes will be awarded. Sponsor reserves the right to substitute any listed prize for one of equal or greater value if the designated prize should become unavailable. All prizes are non-transferable, unless agreed upon by Sponsor, and no substitutions will be made. All seating to be determined by Sponsor in its sole discretion. Sponsor is not responsible if any scheduled event or performance is delayed, postponed or cancelled for any reason and winner will not be reimbursed for tickets. Tickets may be subject to issuer's standard rain-check policies and procedures. All expenses, travel, and other costs not expressly stated in the package description above are the sole responsibility of winner. By accepting ticket prize, winner agrees to abide by any terms, conditions and restrictions provided by the ticket issuer. Sponsor is not responsible if winner does not use ticket on day of event or performance. Sponsor is not responsible for lost, stolen or damaged items during delivery and lost, mutilated, or stolen tickets, vouchers or certificates will not be replaced. Sponsor also reserves the right to cancel this Sweepstakes at any time during the Sweepstakes Period. Sponsor is not responsible for winner limitations that prevent acceptance or use of any prize.

- 5. WINNERS:** Winners will be selected in a random drawing by the Sweepstakes administrator, whose decisions with respect to all aspects of the Sweepstakes are final and binding. Odds of winning any prize depend on the number of eligible entries received. Entrants from both banners, Safeway and ACME, will be combined in to one pool of entrants and 1 Grand Prize Winner, and 10 Runner Ups will be chosen from that pool. Winner will be notified by phone and/or email. Prize may be forfeited if the notification is mailed and returned as undeliverable mail without a forwarding address, or if Winner is unable to be contacted by telephone and email. Winner must comply with all Sweepstakes rules as published. Winner will be required to sign and return an Affidavit of Eligibility and Release of Liability/Publicity for the specific prize. Winner will be required to return documents within seven (7) days from the postmark date on the prize notification letter.
- 6. LIMITATIONS OF LIABILITY:** Sponsor reserves the right, at its sole discretion, to cancel the on-line entry method of the Sweepstakes if it becomes technically corrupted and select winner by random drawing from among all eligible mail-in entries received. By participating, winner releases Sponsor, Administrator, and Beasley Media, and their respective parent, subsidiaries, affiliates, and the directors, officers, employees or agencies of any of the above organizations from any and all liability for any injuries, losses or damages of any kind caused by the prize or resulting from acceptance, possession, or use/misuse of the prize. Acceptance of any prize shall constitute and signify the winner's agreement and consent that Sponsor may use the winner's name, address, likeness, and/or prize information for promotional purposes without further payment or consideration. All entries become the property of Sponsor and none will be returned. As a condition to participating in this Sweepstakes, each entrant agrees that (a) any and all disputes that cannot be resolved between the parties, and all causes of action arising out of or in connection with this Sweepstakes shall be resolved individually, without resort to any form of class action, exclusively before a court located in Ada County, Idaho, having competent jurisdiction, which court shall apply the laws of the State of Idaho, without regard to the conflicts of law principles thereof; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (c) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. The entrant and Sweepstakes Administrator hereby waive any and all right to trial by jury. If any provision of these Official Rules is declared or found by a court of competent jurisdiction to be illegal, unenforceable or void, then such provision will be null and void but each other provision hereof not so affected will be enforced to the full extent permitted by applicable law. All federal, state and local laws and regulations apply.
- 7. PRIVACY:** Please review Sponsor's Privacy Policy at <https://www.albertsonscorporation.com/about-us/our-policies/privacy-policy.html> and Terms of Use at <https://www.albertsonscorporation.com/about-us/our-policies/terms-of-use.html>. By

participating in the sweepstakes you hereby agree to sponsor's collection and usage of your personal information as permitted by Sponsor's Privacy Policy and acknowledge that you have read and accept Sponsor's Privacy Policy.

8. **WINNERS' LIST:** To obtain a list of winners, send a self-addressed, stamped envelope to: "Big Game Big Ticket – Sweepstakes", c/o TKE, LLC, P.O. Box 26, Flourtown, PA 19031, by February 2, 2024.

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### Appendix A (Participating Product UPC's)

<b>McCains</b>		
<b>BRAND #1 Description</b>	<b>SIZE</b>	<b>UPC NUMBER</b>
MCCAIN QUICK COOK TASTI TATERS	12/20oz	7271400799
MC CAIN FRIES ORG CLASSIC CUTS	12/32oz	7271407041
MCCAIN QUICK CK WFFL CT FRIES	12/20oz	7271400679
MCCAIN QUICK CK BATTERED STRT CT	12/20oz	7271400663
MCCAIN QUICK CK CRINKLE CT FRIES	12/20oz	7271400662
MC CAIN SEASONED CRINKLE FRIES	12/26oz	7271401635
MCCAINS POTATO BABY CAKES	12/20oz	7271403969
MC CAIN STEAK FRIES	12/28oz	7271407164
MCCAIN SWT POTATO CRNKL CUT FRIES	12/19oz	7271405133
MCCAINS TATERS TASTI	12/32oz	7271407221
MCCAIN FRIES 5 MINUTE	12/20oz	7271400550
MCCAIN SMILES	12/22oz	7271400222
<b>Hint Water</b>		
<b>BRAND #1 Description</b>	<b>SIZE</b>	<b>UPC NUMBER</b>
WATER, ESSENCE BLACKBERRY	16oz	184739000309
WATER, ESSENCE RASPBERRY	16oz	184739000040
WATER, ESSENCE WATERMELON	16oz	184739000316
WATER, ESSENCE CRISP APPLE	16oz	184739001047
WATER, ESSENCE PEACH	16oz	184739001061
WATER, ESSENCE PINEAPPLE	16oz	184739001276
WATER, ESSENCE CHERRY	16oz	184739001573
WATER, ESSENCE LEMON	16oz	184739002112
WATER, ESSENCE BLUEBERRY LEMONADE	16oz	184739002334
<b>Utz</b>		
<b>BRAND #1 Description</b>	<b>SIZE</b>	<b>UPC NUMBER</b>
Utz Party Size Regular Potato Chips		0-41780-27148
Utz Party Size Ripple Potato Chips		0-41780-27149
Utz Party Size BBQ Potato Chips		0-41780-27147
Utz Party Size Sour Cream & Onion Potato Chips		0-41780-27150
Utz Party Size Grandma Utz Potato Chips		0-41780-27101
<b>Nabisco</b>		

<b>BRAND #1 Description</b>	<b>SIZE</b>	<b>UPC NUMBER</b>
OREO FAMILY SIZE GOLDEN	19.1oz	44000-03324
OREO FAMILY SIZE DOUBLE STUF	20oz	44000-03325
OREO FAMILY SIZE	19.1oz	44000-03327
OREO FAMILY SIZE MINT	20oz	44000-04469
OREO FAMILY SIZE GLDN DOUBLE STUF	20oz	44000-04470
OREO FAMILY SIZE LEMON	20oz	44000-05387
OREO THINS FAMILY SIZE ORIGINAL	13.1oz	44000-05489
OREO THINS FAMILY SIZE MINT CRÈME	13.1oz	44000-05490
OREO MEGA STUFF FAMILY SIZE	17.6oz	44000-05869
OREO CHOCOLATE FAMILY SIZE	20oz	44000-05876
OREO FAMILY SIZE THIN LEMON	13.1oz	44000-06014
OREO FAMILY SIZE THIN GOLDEN	13.1oz	44000-06015
OREO FAMILY SIZE PEANUT BUTTER PIE	17oz	44000-06038
OREO FAMILY SIZE PEANUT BUTTER CRÈME	17oz	44000-06039
OREO FAMILY SIZE BIRTHDAY CAKE	17oz	44000-06041
OREO FAMILY SIZE DARK CHOCOLATE	17oz	44000-06045
OREO CARAMEL COCONUT FAMILY SIZE	17oz	44000-06112
OREO FAMILY SIZE THIN DARK CHOCOLATE	13.1oz	44000-06113
OREO REGULAR GLUTEN FREE FS	13.29oz	44000-06780
OREO REGULAR GLUTEN FREE DOUBLE STUF FS	14.03oz	44000-06781
OREO BROOKIE-O FAMILY SIZE	13.4oz	44000-06814
OREO FAMILY SIZE SALTED CARAMEL BROWNIE	12.2oz	44000-06816
OREO JAVA CHIP FAMILY SIZE	17oz	44000-06842
OREO CHOCOLATE HAZELNUT FAMILY SIZE	17oz	44000-06854
OREO FAMILY SIZE ULTIMATE CHOCOLATE	13.2oz	44000-07183
OREO FAMILY SIZE TOFFEE CRUNCH	17oz	44000-07196
OREO THINS FAMILY SIZE EXTRA STUF	13.97oz	44000-07222
OREO FAMILY SIZE MOCHA CARAMEL LITE	12.2oz	44000-07375
OREO FAMILY SIZE GLUTEN FREE MINT	12.47oz	44000-07378
OREO FAMILY SIZE THE MOST	13.4oz	44000-07550
OREO ORIGINAL PARTY SIZE	25.5oz	44000-05371
OREO DOUBLE STUF PARTY SIZE	26.7oz	44000-05372
OREO GOLDEN PARTY SIZE	25.5oz	44000-05833
OREO PARTY SIZE GOLDEN DOUBLE STUF	26.7oz	44000-06983
OREO PARTY SIZE MINT	26.7oz	44000-06984
OREO LEMON DOUBLE STUF PARTY SIZE	24.95oz	44000-07229
OREO MEGA PARTY SIZE	25.35oz	44000-07352
NBC COOKIES OREO DOUBLE STUF	15.35oz	44000-02854
NBC OREO REGULAR	14.3oz	44000-03202
NBC OREO GOLDEN	14.3oz	44000-03258
NBC OREO THIN CHOCOLATE	10.1oz	44000-04257